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ADVERTISING PACKAGE

OPPORTUNITIES INCLUDE THE...

ENERGY | ÉNERGIE
MAGAZINE

CGA MEMBERSHIP
DIRECTORY

BLUE FLAME
NEWSLETTER



Contact Emily Copp (ecopp@cga.ca) to book your space today!

2025 ADVERTISING PACKAGE

ABOUT ENERGY | ÉNERGIE

ENERGY is a magazine that provides insight and encourages informed debate on the important energy policy facing Canadians and their governments, today and in the future. This publication is a forum for dialogue on a range of policy topics in Canada and around the world. Every edition brings together compelling perspectives from thought-leaders on markets and innovation, Canadian political issues, Canada-U.S. and international affairs and emerging energy debates.

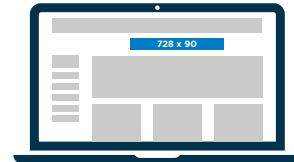
Distribution: ENERGY is published digitally twice per year, with limited copies printed for internal promotional use only. It is distributed to over 4,000 energy representatives, thought-leaders, academia, government representatives and international stakeholders. As an advertiser, your ad will enjoy a prime position just below the header banner on the magazine web page, ensuring maximum visibility.

For more information on ENERGY | ÉNERGIE visit www.cga.ca/energy-magazine.

ADVERTISING SUBMISSION

2025 ISSUES	AD MATERIAL DUE	ADS POSTED
Issue 1, 2025	February 21, 2025	March 3, 2025
Issue 2, 2025	August 22, 2025	September 1, 2025

STANDARD UNIT SIZE



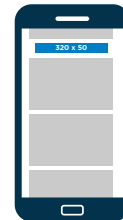
DESKTOP
Wide: 728 px
High: 90 px

ROTATING WEB BANNER SPECIFICATIONS

If needed, CGA can assist you with resizing the artwork to fit this space accordingly.

DESKTOP AD
728 px x 90 px

MOBILE AD
320 px x 50 px



Mobile
Wide: 320 px
High: 50 px

SOCIAL LOGO ADD-ON SPECIFICATIONS

Logo placement on graphic cards of 2 organic social post promoting an ENERGY magazine article (of your choice); along with social tagging.

ARTWORK SIZE

High resolution logo with transparent background (EPS, PNG or Ai file)

ADD-ONS	PER ISSUE*
Logo placement	\$ 250
Print (full page)**	\$ 500

* Additional charges: Applicable taxes

** Please indicate your interest in the print advertising option, noting that it is available only if printing is confirmed.

ADVERTISING AND OTHER INQUIRIES

Contact: Emily Copp | Deputy Director, Communications | Email: ecopp@cga.ca | Phone: 613-748-0057 ext. 328

NOTE:

This package includes rotating banner ads for both issues. You can purchase the ad-ons in addition to your package rate.

2025 ADVERTISING PACKAGE

ABOUT CGA'S MEMBERSHIP DIRECTORY

The Membership Directory is a comprehensive resource featuring a directory of CGA Board members, CGA's Standing Committees and section overview, a calendar of upcoming events, and a detailed listing of all CGA members categorized by classification.

Distribution: With distribution to over 200 industry executives, energy leaders, Board members, and other influential professionals, it provides your company a unique opportunity to showcase your products and services directly to key decision-makers and leaders in the energy industry.

Visit cga.ca/member-login to view the latest CGA Membership Directory.

ADVERTISING SUBMISSION

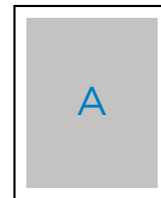
2025 CGA MEMBERSHIP DIRECTORY

AD MATERIAL DUE

Full page ad

January 20, 2025

STANDARD UNIT SIZE



Full page
Wide 6"
High 8.5"

ARTWORK SPECIFICATIONS

This is a digital publication, no copies will be printed.

PUBLICATION SIZE

6" wide x 8.5" high

ADVERTISING AND OTHER INQUIRIES

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2025 ADVERTISING PACKAGE

ABOUT CGA'S BLUE FLAME NEWSLETTER

The Blue Flame is a newsletter published by the Canadian Gas Association, aimed at providing the latest news and updates from Canada's natural gas delivery industry. In this newsletter, readers will learn about new projects and initiatives, innovative technologies and how the industry is engaging stakeholders. Stay up to date by joining our mailing list.

Distribution: This monthly publication is distributed to over 4,000 energy representatives, thought-leaders, academia, government representatives and international stakeholders. This newsletter will feature your company logo which will be hyperlinked to your website.

To view previous issues of the Blue Flame Newsletter, visit www.cga.ca/newsletter.

ARTWORK SPECIFICATIONS

High resolution logo with transparent background (EPS, PNG or Ai file).

LOGO SUBMISSION

BLUE FLAME NEWSLETTER	VECTOR FILE DUE
7-10 Issues (2025)	January 10, 2025

ADVERTISING AND OTHER INQUIRIES

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